



Aggie Swim Club
P.O. Box 10596
College Station, Texas 77842
(979) 776-1155 / fax: (979) 776-1188
Email: aggieswimclub@suddenlink.net

August, 2011

Re: Advertising Opportunities

The Aggie Swim Club is a year round non-profit swim program for swimmers of all ages and skill levels. We currently have over 275 swimmers in our program from age 5 to 65, novice to senior level competitors. These swimmers come from all over the Brazos Valley to swim at the Texas A&M Recreation Center, Bryan Aquatic Center, College Station Middle School and Huntsville Aquatic Center all throughout the year.

In order to help cover our club costs, the Aggie Swim Club is hosting three (4) very large meets in October, 2011, December, 2011, March, 2012 and April, 2012. Each of these large regional level swim meets will attract approximately 750 swimmers from across the state and will display USA Swimming at its finest level. Each of these 750 swimmers will bring an additional 2 to 3 family members and spectators with them, making the total number of individuals coming to Bryan/College Station for our events close to 1500!!

In an effort to help raise funds for the Club, we are making available to local businesses the opportunity to advertise in our meet programs, which are distributed to over 1000 people at each meet. Attached to this letter is an outline of our meet dates, advertising opportunities for local businesses and advertising deadline dates. Keep in mind that many of these swimmers, families and spectators will return to Bryan/College Station for future meets, so catching their attention now will continue to help your organization for the entire season!!

On behalf of our age group swimmers we thank you for your assistance.

Thank you again,

A handwritten signature in black ink that reads "Shannon Clark".

Shannon Clark
979-776-1155
aggieswimclub@suddenlink.net

Tax Exempt Number: 74-2791978



Aggie Swim Club 2011-2012 Sponsorship Information

Take advantage of an opportunity to support your community and receive excellent exposure of your business during the upcoming months. All proceeds are tax exempt and will go directly to help our young swimmers. Monies raised will be used to purchase equipment and supplies to hold intra-team meets such as awards, ribbons, entry cards and stop watches as well as training equipment such as kick boards and timing systems. The Club also uses donations to fund Outreach swimmers.

All ads will be run in the meet's heat sheets, which are purchased by swimmers, coaches, officials and spectators. Ads should be submitted via e-mail to aggieswimclub@suddenlink.net and should be camera ready.

ADVERTISING OPPORTUNITIES:

FRIENDS - Business Card Ad (8 ads per page) - \$50 donation/meet

BRONZE MEDAL SPONSORS - $\frac{1}{4}$ Page Ad (4 ads per page) - \$100 donation/meet

SILVER MEDAL SPONSORS - $\frac{1}{2}$ Page Ad (2 ads per page) - \$200 donation/meet

GOLD MEDAL SPONSORS - Full Page Ad - \$400 donation/meet

GOOD WILL SPONSORS - Eateries donating food for approximately 75 coaches, volunteers and officials during one meet session. Will receive one full page ad for the meet of your choice.

OLYMPIC SPONSORS - (Available for USA Sectionals ONLY). Credential bag stuffers provided for 850 athletes. Will receive one full page ad for USA Sectionals.

MEET INFORMATION:

Meet:	8&Under Open Meet	Gulf Senior Championships	Speedo Series USA Sectionals	2011 April Long Course Open Meet
Dates:	Saturday, October 22 nd	Friday, December 2 nd Saturday, December 3 rd Sunday, December 4 th	Thursday, March 1 st Friday, March 2 nd Saturday, March 3 rd Sunday, March 4 th	Friday, April 20 th Saturday, April 21 st Sunday, April 22 nd
Ad Deadline:	Friday, October 14 th	Friday, November 25 th	Friday, February 24 th	Friday, April 13 th

For more information, please contact Shannon Clark at (979) 776-1155 or e-mail to aggieswimclub@suddenlink.net

All checks should be made out to: **The Aggie Swim Club**

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